

Agenda

California State Data Center (SDC) Meeting San Diego Association of Governments 401 B Street, Suite 800, San Diego, CA 92101

November 1-2, 2017

Wednesday, Nov. 1

California SDC Annual Meeting (Location: Conference Room 7)

12:30 – 12:45 p.m. Welcome/Introductions

Walter Schwarm, Manager
California State Data Center

12:45 – 2:00 p.m. **2020 Census Local Update of Census Addresses (LUCA)**

- State Incentive Funds
- Registration
- Technical Training
- Materials
- Timeline
- Other Geographic Programs (PSAP, GSS, BAS)

Walter Schwarm, California SDC

Linda Akers Smith and Tim McMonagle, Geographers
Los Angeles Regional Census Center, U.S. Census Bureau

2:00 – 2:15 p.m. Break

2:15 – 3:00 p.m. **2020 Census Outreach and Challenges – Census Bureau**

- Complete Count Committees
- Plans for Outreach
- 2020 Census Internet Questionnaire
- New Online Tools

Jerry Wong, Partnership Specialist
Los Angeles Regional Census Center, U.S. Census Bureau

3:00 – 3:15 p.m. **2020 Census Outreach and Challenges - California**

- Respondent Confidentiality Concerns
- Immigrant Fear
- Developing Online Tools
- Census Bureau Budgets

Walter Schwarm, California SDC

3:15 – 4:15 p.m. **SDC Network Sharing and News**

- BDC program will be folded into SDC program
- SDC Data Visualization Online
- News from the Affiliates

Adjourn

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November 1-2, 2017

Thursday, Nov. 2 LUCA Training Workshop
(Location: Conference Room 7)

8:30 a.m. – 12:30 p.m. LUCA Training Workshop:

The U.S. Census Bureau will present a Training Workshop on the Local Update of Census Addresses (LUCA) Program, which provides local governments the opportunity to add, correct, or delete addresses on the Census Bureau Master Address File. The success of the 2020 Census will depend on accurate lists so that everyone can be counted once, only once, and in the right place. Topics to be discussed include:

- An overview of the LUCA program including important dates
- Geographic Update Partnership Software (GUPS) – A self-contained Geographic Information System (GIS) that the Census Bureau will be providing to governments to assist them with their address review. Features and functionality of the software will be discussed and will include a video demo of the software.
- How Governments can use their own GIS software or use Paper Maps to conduct their address review.
- Overview of training aids and webinars available through the LUCA website.

12:30 p.m. Adjourn